

better[®]
boards
conference 2019

WORKING WITH YOUR BOARD

Strategies for Success

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1. Are you a CEO?

2. If so, longer than 6 years?

3. Great relationship with your Chair?



Strategic Planner

Board Director

Facilitator

Board Chair

Chair Finance & Audit

CEO Mentor

Chris Scott

Public Speaker

Chief Executive Officer

Executive Coach

Interim CEO

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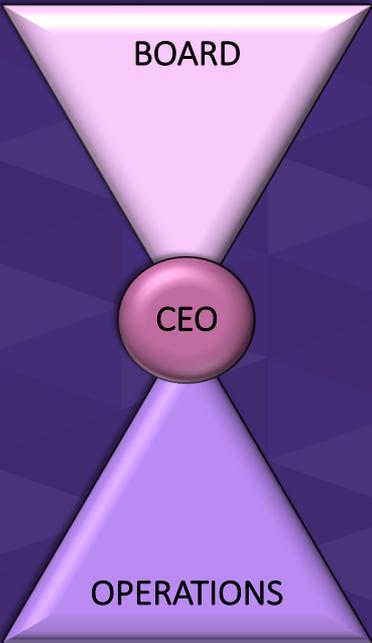


WHY?

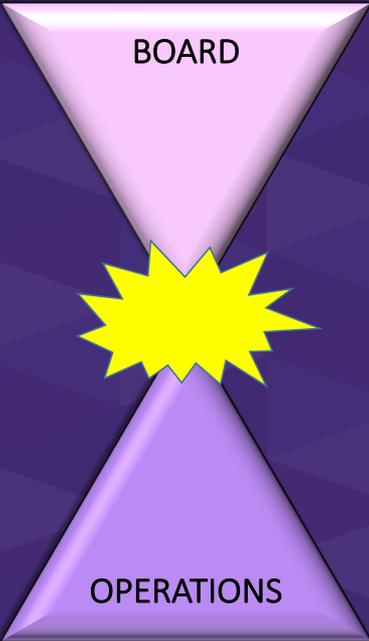
Healthy 'Nexus' to manage the boundaries
between the CEO and Board [Chairs]

To maintain positive leadership
Autonomy and
Good Governance

THE NEXUS



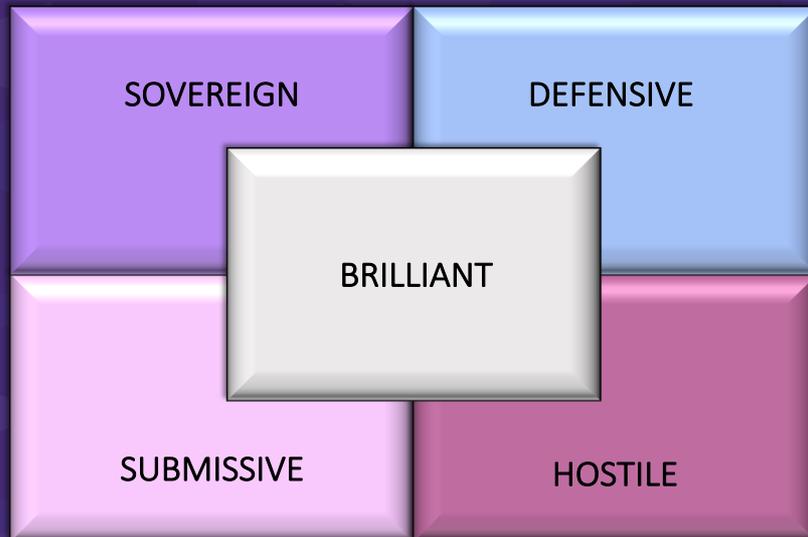
THE NEXUS





5 TYPES OF
BOARDS

RISK APPETITE



POWER



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The Bomb:

Inward thinking about self

Lacks commitment

Little or no direction

Too operational

Lack expertise

Engage in 'Power Plays'

Cover-up mistakes

'Back-channelling' – personal attacks thrive

Ignores controversial topics

Revisits discussion and decisions again and again

Is easily distracted

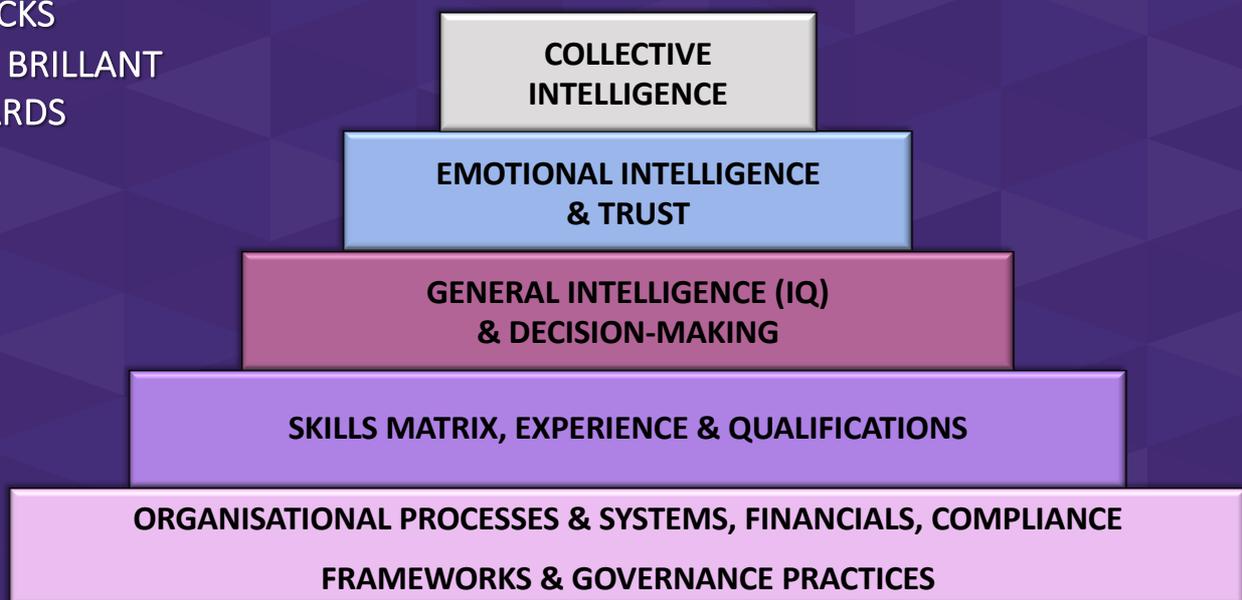


Nexus Point:

Poor communication
A lack of direction
Feeling isolated
Vulnerable
Little trust
Defensive



**BUILDING
BLOCKS
FOR BRILLANT
BOARDS**



Brilliant Boards:

Trusting & supportive of each other

Highly engaged with clarity of purpose

Leveraging off each others skills

Open and regular communication

Strong cohesion reducing individualistic behaviour

Acknowledging weakness & mistakes, asking for help

Addressing difficult questions, openly

Interesting meetings, focusing on importance



Nexus Point:

Open communication
Clear direction and planning
Support & belief
Governance & Operation well understood
No Surprises, either way
Innovative and willing
Trust & Confidence



*“You can fool some of the people all of the
time,
and all of the people some of the time,
but you cannot fool all of the people all of
the time”*

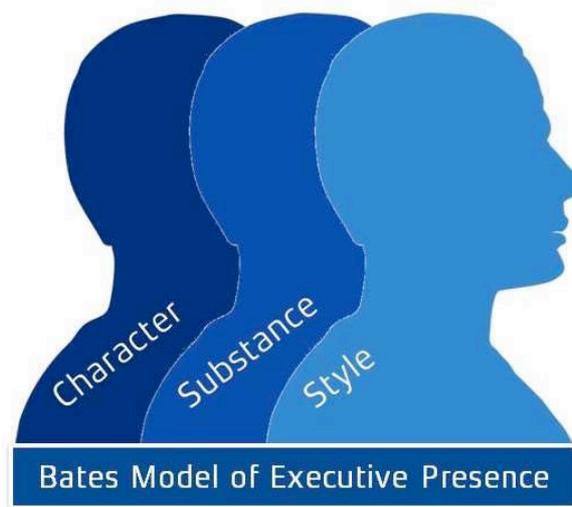
Abraham Lincoln

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Executive Presence

How others perceive and are affected by the leader's intentional and unintentional communications of meaning.



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Character: Authenticity, Integrity, Concern, Restraint and Humility

Substance: Practical Wisdom, Confidence, Composure, and Emotional Intelligence [EQ]

Style: Appearance, Intentionality, Interactivity, and Assertiveness

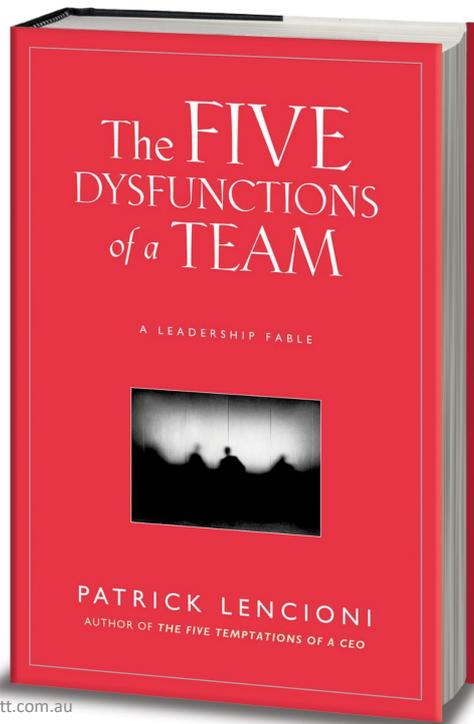
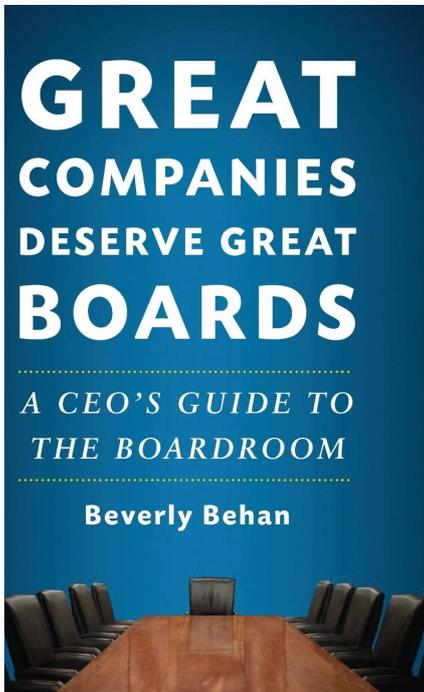
WARNING SIGNS

- Withholding of information
- Becoming defensive and guarded



High Performance Environment

- **Trust:** Sound Intentions, Vulnerability & Confidence
- **Clarity of Roles & Purpose:** Governance & Operations
- **Transparent Communication:** Honest, Robust & Frank
- **Accountability:** Owning the space
- **Performance:** Results, Outcomes and Achievements



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